XPERTyme

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for months. Thousands of people view billboard everyday on their way to jobs or home, it doesn't get lost in the pages like an advertisement placed in a newspaper or magazine. There is a frequent and continuous delivery of message. No other advertising method can grab the attention of people like billboard advertising. It creates brand awareness and strong name recognition. One of the reasons behind the cost being low is technology. In the early years the billboards were hand-painted due to which the labor cost was high. Now, advertisers design and print their advertisements on a huge poster board or vinyl board by a computer-aided printer, which is very cost effective. Creativity can be achieved to the highest extent, with ease and less money. The brighter, colorful, creative the advertisement is, the more eye-catching it is. With the advancements in technology, it takes very less time to design billboards with unlimited possibilities. Before placing a billboard advertisement in a particular area it's better that a research is done about the interest of the people in and around that area. Like if the advertiser desires to post a billboard advertisement on a highway, he can choose the advertisement on a motel, cafeteria, or gas station. Depending on the locality specific potential customers should be targeted.

1 day ago

Paid consultation has been ended

Hello! Get me some drink.

1 min ago

Okay. Just pay with that green button on the right.

Just now

Your message

Services

Chat consultation options

- Single consultation €12.89
- Monthly session €85.29

Pay for chat

Calls

- ✓ Self-payment €18.77 / min
- ✓ Private insurance
- ✗ Public insurance

Schedule a call ›